CGB-CC-1045

SEP 102010

FCC Mail Room

Petition for Exemptions to the Closed Captioning Requirements On the Basis Of Undue Burden

The Prince George's American Christian Television Systems (*PGACTS, INC.*) is a small 501(c) (3) non-profit organization located in Prince George's County Maryland. We are petitioning the FCC for an exemption from the closed captioning requirements based on the undue burden exemption.

PGACTS has been committed to providing high quality family oriented Christian television programming to help strengthen local churches in their mission to win souls for Christ. Our organization has had a strong presence in the local community over twenty years. Our local programming can be viewed in the Washington, DC Metropolitan area on local cable stations reaching over 400,000 houses holds. We air our local programs every Sunday.

PGACTS is petitioning for an exemption for the closed captioning requirements on the basis of undue burden for the following reasons:

- Close captioning would impose an undue burden on our small 501(c) (3) non-profit
 organization given the amount of money generally spent to have that type of service
 rendered onto all of our locally produced programs. See attached closed caption prices
 from two local close captioning companies ViTRACK (www.vitac.com) and National
 Captioning Institute (www.ncicap.org).
- 2. Providing close captioning would be difficult and technically infeasible for our small volunteer staff that works less than twelve hours per week.
- Due to the current economic climate within the United States our local programming support is inherently fragile and close captioning would impose an economic burden on our small non-profit entity. Causing the organization a sever revenue lost. See attached financial balance sheet and profit and loss statement.

If PGACTS is unable to receive a waiver for an exemption for the closed captioning rule, we will be unable to provide the local community with positive Christian family oriented programming and our organizations existence will become minimal. This will be devastation to our organization and all of our local viewers. Our organization would like to suggest an alternative for close caption. Our alternative is an interpreter performing sign language on some of our broadcast. We would place the interpreter in a small graphic box located on the right hand of the TV monitor.

Please see our organization's enclosed financials and documentation on close captioning cost. Thank you for your consideration in this vital matter.

Sincerely,

Crystol Jones, Director

Prince George's American Christian Television Systems

AFFIDAVIT

- I, <u>Crystol Jones</u>, under penalty of perjury, hereby represent and warrant the following to the best of my knowledge:
- 1. I serve as the Director, for Prince George's American Christian Television System (PGACTS, INC.).
- 2. For the following reasons, this organization qualifies for an exemption to the closed captioning requirements of the FCC:
- a. Close captioning would impose an undue burden on our small 501(c) (3) non-profit organization given the amount of money generally spent to have a close captioning company input close caption text onto all of our locally produced programs and then transcribe the text onto our local broadcast for airing.
- b. Providing close captioning would be difficult and technically infeasible for our small volunteer staff that works less than twelve hours per week.

c. Due to the current economic climate within the United States our local programming support is inherently fragile and close captioning would impose an economic burden on our small non-profit entity.

Date:

Name:

THERESA HEWAN
NOTARY PUBLIC
MONTGOMERY COUNTY
MARYLAND
My Commission Expires 8/7/2014

10 62 9/1/10

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Subject: National Captioning Institute-Per our conversation!

From: "Lydy Pinzon-Dadley" < Idadley@ncicap.org>

Date: Tue, Aug 31, 2010 12:57 pm To: <cjones@pgacts.org>

Attach: image001.png

Hello Crystal,

It was a pleasure speaking with you today, thank you for your call. I just checked with production and we can take the MPG2 file and deliver a caption MPEG file back to you via ftp. The format would be subtitles for the deaf and hard of hearing, no captions (with the black box in the background). This is the process if we were to do it as prerecorded and we would need the video file on our ftp today in order to meet the deadline. If I understand this correctly you'll be sending two-half hour programs. If this is the case, below are the estimated costs to do this job as prerecorded:

Subtitles for the hard of hearing: \$300/per half hour program-minimum rate

Encoding: \$125/per half hour program

Estimated costs for 2-half hour programs: \$850

If the program is coming as 1 hour program the costs is as follows:

Subtitles for the hard of hearing: \$495/program hour prorated to the quarter hour

Encoding: \$185 for one hour

Estimated costs: \$680

The costs to do the program as live captioning is \$110/program hour prorated to the quarter hour. Please contact me if you have any questions.

Best.

Lydy Pinzon-Dadley National Captioning Institute 3725 Concorde Parkway, ste 100 Chantilly, VA 20151 703-917-7611 Direct 703-917-7600 V/TTY (703) 917-7628 Fax www.ncicap.org



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Subject: captioning!

From: "Heather York" <Heather-Y@vitac.com>

Date: Wed, Sep 01, 2010 4:24 pm To: <ciones@pgacts.org>

Hi, Crystol! So nice to speak with you just now. I will provide you with a formal quote tomorrow but wanted to send you some information immediately.

MPG2-> MPG2 Captioning

Process: You upload an MPG2 file to VITAC's secure and encrypted FTP site. We create a caption file - transcribing the program, breaking the transcript into captions and timing those captions so that they appear in synch with program audio. We then encode those caption files to MPG2 format, and deliver to you. We prefer to have three business days but if provided with a schedule in advance can complete the show in 24 hours or less.

The rates below are for 10-45 episodes

Standard turnaround (2-3 days)

Caption Preparation: \$133 Encode to MPG2: \$97 Cost per show: \$230

Rush turnaround (48 hrs or less)

Caption Preparation: \$175 Encode to MPG2: \$125 Cost per show: \$300

Please note that we can use that same caption file we've prepared for MPG2 to encode to videotape, if needed.

Does that help?

More to come!

Heather

Heather York
Director, Marketing
VITAC
A Merrill Communications Company

1501 Wilson Blvd. Suite 1003

Arlington, VA 22209 Ofc: 703-807-2763 Fax: 703-807-2763 Cell: 703-216-4964

Learn more about VITAC at our <u>new website!</u>
Ask to <u>ViTRACK</u> your next project and follow it from start to finish!

P.G. ACTS INC **Profit & Loss** July 2010

	Total								
	Jul 2010	May 31 - Jun 30, 2010 (PP)	% Change	Jul 2009 (PY)	% Change				
Income									
INTEREST ON CD		16.11	-100.00%	98.70	-100.00%				
Program Service Revenue	13,086.00	10,703.00	22.26479%	20,895.00	- 37.37258%				
Total Income	\$13,086.00	\$10,719.11	22.08103%	\$20,993.70	-37.68701%				
Expenses	4.00	2.00	E0 000	27.02	78 440800/				
BANK SVC CHARGES Bookeeper Salary Expense	1.00	2.00	-50.00%	27.93 1,120,00	-38.41962% -100.00%				
COMCAST CABLE FEES	3,592.35	3,229.15	11.24754%	•	,935.0662 3 %				
COMPUTER	-1	-, <u></u>			,				
MAINTENANCE				2,025.00	-100.00%				
WEBSITE		300.00	-100.00%						
Total COMPUTER	0.00	300.00	-100.00%	2,025.00	-100.00%				
CONTRACTOR									
BOOKKEEPER	20.97	20.97	0.00%						
Total CONTRACTOR	20.97	20.97	0.00%	0.00	0.00				
CREDIT CARD EXPENSE	82.86	45.48	82.18997%						
GIFTS				267.42	-100.00%				
INTERNET	18.25			209.66	-31.29543%				
Marketing	243.00			20.12	100.009/				
OFFICE EXPENSE Paychex Monthly Fees	74.61	191 B3	-58,96717%	39,22	-100.00%				
Payroll Processing Fees	74.01	121,22	-100.00%	133,27	-100.00%				
Payroli Tax Expense	459.00	451.35	1 69492%	554.18	-17.17194%				
POSTAGE				2.78	-100.00%				
PROFESSIONAL FEES	500.00								
ACCOUNTING		500 00	-100.00%	500.00	-100.00%				
CONSULTANTS	2,250.00	2,250.00	0.00%	2,250.00	0.00%				
Total PROFESSIONAL FEES	2,750.00	2,750.00	0.00%	2,750.00	0.00%				
Program Manager Salary Expense	6,000 00	5,900.00	1.69492%	6,036.00	-0.59642%				
Reimbursements									
Cable Cell Phone				113 00 86.00	-100.00% -100.00%				
Travel Expenses				255.00	-100.00%				
Verizon Fios Reimb				58.00	-100.00%				
Total Reimbursements	0.00	0.00	0.00	512.00	-100.00%				
Rent Expense	0.00	0.00	0.00	312.00	-100.00%				
Rent- Beechley Square	934.00	1,668.00	-50.00%	1,790.00	-47.82123%				
Total Rent Expense	934.00		-50.00%	1,790.00					
Retirement (Crystol's)	3,4,00	1,192.00	-100.00%		-100.00%				
SOFTWARE :	426.89	·	, 50,0070	89.90	377.07453%				
TELEPHONE				0.00					
VONAGE	83.79	83.79	0.00%						
Total TELEPHONE	83.79	83.79	0.00%	0.00	0.00				
VERIZON (Broadband)				183.63	-100.00%				
Verizon Fios/Broadcast Fee				27,490.00	-100 00%				
VERIZON WIRELESS (Broadband))	86.06			-100,00%				
WEBSITE		18,95	-100.00%						
Total Expenses	\$14,888.72	\$16,250.80	-9.61233%	\$44,697.62	-37.13758%				
Net Operating Income	\$ -1,602.72	\$ -5,531.69	71.02658%	\$ -23,703.92	33.23859%				
Net Income	\$ -1,602.72	\$ -5,531.69	71.02658%	\$ -23,703.92	93.23859%				

Friday, Sep 03, 2010 11:21:21 AM GMT-4 - Accrual Basis

P.G. ACTS INC Balance Sheet As of July 31, 2010

			Tota	I		
	As	of Jul 31, 2010	As of Jul 31,	2009 (PY)	Change	% Change
ASSETS						
Current Assets						
Bank Accounts						
ING		20,063.95	•		20,063.95	i
MONEY MARKET		80,257.83			-19,592.89	
PNC Bank - CHECKING		32,038.04		42,410.19	-10,372.15	-24.46%
PNC CD - 573(90)		0.00		0.00	0.00	İ
PNC CD - 581(89)		0.00		0.00	0.00	1
PNC CD 602(88)		0.00		0.00	0.00	1
Total Bank Accounts	\$	132,359.82	\$	142,260.91	-\$ 9,901.09	-6.96%
Other Current Assets						
PREPAID EXPENSE		0.00		0.00	0.00	l
PREPAID INSURANCE		0.00		0.00	0.00	1
Total PREPAID EXPENSE	\$	0.00	\$	0.00	\$ 0.00	
Total Other Current Assets	\$	0.00	\$	0.00	\$ 0.00	
Total Current Assets	\$	132,359.82	\$	142,260.91	-\$ 9,901.09	-6.96%
Fixed Assets						
ACCUM Depreciation		-138,879.00		-131, 0 09.30	-7,869.70	-6.01%
FIXED ASSETS					0.00	1
COMPUTER		10,392.06		10,392.06	0.00	0.00%
FURNITURE & FIXTURES		884.99		884.99	0.00	0.00%
OFFICE EQUIPMENT		2,461.14		2,461.14	0.00	0.00%
PROGRAMING EQUIPMENT		131,959.23		131,959.23	0.00	
Total FIXED ASSETS	<u>s</u>	145,697.42	\$	145,697.42		
Total Fixed Assets	\$	6,818.42			-\$ 7,869.70	-53.58%
TOTAL ASSETS	s	139,178.24	\$	156.949.03	*****	-11.32%
LIABILITIES AND EQUITY	•	•	•	•		
Liabilitles						
Current Liabilities						
Credit Cards						
Credit card payable-MasterCard		8,037.56		2,062.55	5,975.01	289.69%
Total Credit Cards	\$	8,037.56	<u>s</u>		\$ 5,975.01	
Other Current Liabilities	•	0,001.00	•	_,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	• •,••••	
ACCONTS PAYBLE		0.00		0.00	0.00)
Payroll Liabilities		-0.06		0.00		
Total Other Current Liabilities	<u>-\$</u>	0.06	\$	0.00		
Total Current Liabilities	\$	8,037.50				
Total Liabilities	-\$ 0.06 \$ 0.00 -\$ 0.06 \$ 8,037.50 \$ 2,062.55 \$ 5,974.95 \$ 8,037.50 \$ 2,062.55 \$ 5,974.95					
	*	0,007.00	•	2,002.00	. A 0,217.00	. <u>1</u> 30.03/0
Equity Opening Bal Equity		107,146.79		107,146.79	0.00	0.00%
Opening Bal Equity		31,708.31			' -19,128.46	
Retained Earnings		•		•	,	
Net Income		-7,714.36		-3,097.08	• -4 ,017.2€	3 -149.06%
Total Equity	\$	131,140.74	\$	154,886.48	######################################	-15.33 %

TOTAL LIABILITIES AND EQUITY

\$ 139,178.24 \$

156,949.03 ########

-11.32%

Friday, Sep 03, 2010 12:53:00 PM GMT-4 - Accrual Basis